



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Advertiser: Democratic Congressional Campaign (9132)
Agency: Great American Media (3571)
Buyer: KEULEMAN, KATIE
Salesperson: Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product: Political - Issue (1068)
Brand: DCCC (28005)
Acct Types: National/Political
Est/Headline: 1192/06144824
Demo:
Revision:
Comments: DCCC
***** THIS IS A CASH IN ADVANCE

Invoice: 652248
Inv Date: 11/25/2012
Terms: Net 30
Contract: 312011
Bill Type: Standard
Period: 10/29/2012 - 11/25/2012

CO-OP/Order Type: No/Normal
Package:
Gen. Date: 11/27/2012 1:41:38PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:13AM (Tu)	00:30		D3C12FL10T02H	\$570.00	
1.0	5pot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:22AM (We)	00:30		D3C12FL10T02H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:22AM (Th)	00:30		D3C12FL10T02H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:13AM (Fr)	00:30		D3C12FL10T02H	\$570.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	11/05/12 5:24AM (Mo)	00:30		D3C12FL10T02H	\$570.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:29AM (Tu)	00:30		D3C12FL10T02H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:52AM (We)	00:30		D3C12FL10T02H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:33AM (Th)	00:30		D3C12FL10T02H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:43AM (Fr)	00:30		D3C12FL10T02H	\$775.00	
4.0	Spot	5:30:00AM- 6:00:00AM	Day,M-1	11/05/12 5:52AM (Mo)	00:30		D3C12FL10T02H	\$775.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 6:12AM (Tu)	00:30		D3C12FL10T02H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 6:22AM (We)	00:30		D3C12FL10T02H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 6:28AM (Th)	00:30		D3C12FL10T02H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 6:27AM (Fr)	00:30		D3C12FL10T02H	\$1500.00	
6.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1,Tu-1	11/05/12 6:23AM (Mo)	00:30		D3C12FL10T02H	\$1500.00	
6.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1,Tu-1	11/06/12 6:13AM (Tu)	00:30		D3C12FL10T02H	\$1750.00	
7.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-3,W-4,Th-3,F-3	10/30/12 7:28AM (Tu)	00:30		D3C12FL10T02H	\$1750.00	
7.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-3,W-4,Th-3,F-3	10/30/12 8:55AM (Tu)	00:30		D3C12FL10T02H	\$1750.00	
7.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-3,W-4,Th-3,F-3	10/31/12 7:59AM (We)	00:30		D3C12FL10T02H	\$1750.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-2	11/05/12 7:25AM (Mo)	00:30		D3C12FL10T02H	\$1750.00	
8.0	5pot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-2	11/06/12 8:42AM (Tu)	00:30		D3C12FL10T02H	\$1750.00	
9.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-2	11/03/12 5:12AM (Sa)	00:30		D3C12FL10T02H	\$300.00	
9.0	5pot	5:00:00AM- 6:00:00AM	Day,Sa-2	11/03/12 5:27AM (Sa)	00:30		D3C12FL10T02H	\$300.00	
10.0	Spot	6:00:00AM- 9:00:00AM	Day,Sa-4	11/03/12 5:58AM (Sa)	00:30		D3C12FL10T02H	\$850.00	
10.0	5pot	6:00:00AM- 9:00:00AM	Day,Sa-4	11/03/12 6:13AM (Sa)	00:30		D3C12FL10T02H	\$850.00	
10.0	Spot	6:00:00AM- 9:00:00AM	Day,Sa-4	11/03/12 6:38AM (Sa)	00:30		D3C12FL10T02H	\$850.00	
10.0	5pot	6:00:00AM- 9:00:00AM	Day,Sa-4	11/03/12 7:58AM (Sa)	00:30		D3C12FL10T02H	\$850.00	
11.0	5pot	5:00:00AM- 6:00:00AM	Day,Sa-4	11/04/12 5:22AM (Su)	00:30		D3C12FL10T02H	\$300.00	
11.0	5pot	5:00:00AM- 6:00:00AM	Day,Sa-4	11/04/12 5:29AM (Su)	00:30		D3C12FL10T02H	\$300.00	
11.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-4	11/04/12 5:42AM (Su)	00:30		D3C12FL10T02H	\$300.00	
11.0	5pot	5:00:00AM- 6:00:00AM	Day,Sa-4	11/04/12 5:53AM (Su)	00:30		D3C12FL10T02H	\$850.00	
12.0	Spot	6:00:00AM- 9:00:00AM	Day,Su-4	11/04/12 6:13AM (Su)	00:30		D3C12FL10T02H	\$850.00	
12.0	Spot	6:00:00AM- 9:00:00AM	Day,Su-4	11/04/12 7:12AM (Su)	00:30		D3C12FL10T02H	\$850.00	
12.0	Spot	6:00:00AM- 9:00:00AM	Day,Su-4	11/04/12 7:44AM (Su)	00:30		D3C12FL10T02H	\$850.00	
12.0	5pot	6:00:00AM- 9:00:00AM	Day,Su-4	11/04/12 8:22AM (Su)	00:30		D3C12FL10T02H	\$850.00	
13.1	5pot	9:00:00AM-10:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 9:28AM (Tu)	00:30		D3C12FL10T02H	\$425.00	
13.1	Spot	9:00:00AM-10:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 9:52AM (We)	00:30		D3C12FL10T02H	\$425.00	
13.1	Spot	9:00:00AM-10:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 9:42AM (We)	00:30		D3C12FL10T02H	\$425.00	

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13.1	Spot	9:00:00AM-10:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 9:57AM (We)	00:30		D3C12FL10T02H	\$425.00	
13.1	Spot	9:00:00AM-10:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 9:25AM (Th)	00:30		D3C12FL10T02H	\$425.00	
13.1	Spot	9:00:00AM-10:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 9:49AM (Th)	00:30		D3C12FL10T02H	\$425.00	
13.1	Spot	9:00:00AM-10:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 9:22AM (Fr)	00:30		D3C12FL10T02H	\$425.00	
14.0	Spot	9:00:00AM-10:00:00AM	Day,M-2,Tu-1	11/05/12 9:22AM (Mo)	00:30		D3C12FL10T02H	\$425.00	
14.0	Spot	9:00:00AM-10:00:00AM	Day,M-2,Tu-1	11/05/12 9:43AM (Mo)	00:30		D3C12FL10T02H	\$425.00	
14.0	Spot	9:00:00AM-10:00:00AM	Day,M-2,Tu-1	11/06/12 9:38AM (Tu)	00:30		D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-2,W-2,Th-2,F-1	10/30/12 10:16AM (Tu)	00:30		D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-2,W-2,Th-2,F-1	10/30/12 10:24AM (Tu)	00:30		D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-2,W-2,Th-2,F-1	10/31/12 10:18AM (We)	00:30		D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-2,W-2,Th-2,F-1	10/31/12 10:22AM (We)	00:30		D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-2,W-2,Th-2,F-1	11/01/12 10:22AM (Th)	00:30		D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-2,W-2,Th-2,F-1	11/01/12 10:57AM (Th)	00:30		D3C12FL10T02H	\$425.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-2,W-2,Th-2,F-1	11/02/12 9:59AM (Fr)	00:30		D3C12FL10T02H	\$425.00	
16.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1	11/05/12 10:58AM (Mo)	00:30		D3C12FL10T02H	\$425.00	
16.0	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1	11/06/12 9:59AM (Tu)	00:30		D3C12FL10T02H	\$750.00	
19.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-2,W-3,Th-3,F-2	10/30/12 12:35PM (Tu)	00:30		D3C12FL10T02H	\$750.00	
19.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-2,W-3,Th-3,F-2	10/30/12 12:52PM (Tu)	00:30		D3C12FL10T02H	\$750.00	
19.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-2,W-3,Th-3,F-2	10/31/12 12:20PM (We)	00:30		D3C12FL10T02H	\$750.00	
19.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-2,W-3,Th-3,F-2	10/31/12 12:39PM (We)	00:30		D3C12FL10T02H	\$750.00	
19.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-2,W-3,Th-3,F-2	10/31/12 12:49PM (We)	00:30		D3C12FL10T02H	\$750.00	
19.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-2,W-3,Th-3,F-2	11/01/12 12:56PM (Th)	00:30		D3C12FL10T02H	\$750.00	
19.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-2,W-3,Th-3,F-2	11/02/12 12:11PM (Fr)	00:30		D3C12FL10T02H	\$750.00	
19.0	Spot	12:00:00PM-1:00:00PM	Day,Tu-2,W-3,Th-3,F-2	11/02/12 12:39PM (Fr)	00:30		D3C12FL10T02H	\$750.00	
20.0	Spot	12:00:00PM-1:00:00PM	Day,M-2,Tu-1	11/05/12 12:41PM (Mo)	00:30		D3C12FL10T02H	\$750.00	
20.0	Spot	12:00:00PM-1:00:00PM	Day,M-2,Tu-1	11/05/12 12:48PM (Mo)	00:30		D3C12FL10T02H	\$750.00	
20.0	Spot	12:00:00PM-1:00:00PM	Day,M-2,Tu-1	11/06/12 12:20PM (Tu)	00:30		D3C12FL10T02H	\$600.00	
21.1	Spot	1:00:00PM-2:00:00PM	Per week (3),Tu,We,Th,Fr	10/30/12 1:30PM (Tu)	00:30		D3C12FL10T02H	\$600.00	
21.1	Spot	1:00:00PM-2:00:00PM	Per week (3),Tu,We,Th,Fr	10/31/12 1:33PM (We)	00:30		D3C12FL10T02H	\$600.00	
21.1	Spot	1:00:00PM-2:00:00PM	Per week (3),Tu,We,Th,Fr	11/02/12 1:29PM (Fr)	00:30		D3C12FL10T02H	\$600.00	
22.1	Spot	1:00:00PM-2:00:00PM	Day,M-1	11/05/12 1:57PM (Mo)	00:30		D3C12FL10T02H	\$1600.00	
23.0	Spot	9:00:00AM-10:00:00AM	Day,Sa-2	11/03/12 9:00AM (Sa)	00:30		D3C12FL10T02H	\$1600.00	
23.0	Spot	9:00:00AM-10:00:00AM	Day,Sa-2	11/03/12 9:26AM (Sa)	00:30		D3C12FL10T02H	\$800.00	
26.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-2,W-1,Th-2,F-2	10/30/12 4:37PM (Tu)	00:30		D3C12FL10T02H	\$800.00	
26.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-2,W-1,Th-2,F-2	10/31/12 4:38PM (We)	00:30		D3C12FL10T02H	\$800.00	
26.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-2,W-1,Th-2,F-2	11/01/12 4:24PM (Th)	00:30		D3C12FL10T02H	\$800.00	
26.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-2,W-1,Th-2,F-2	11/01/12 4:34PM (Th)	00:30		D3C12FL10T02H	\$800.00	
26.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-2,W-1,Th-2,F-2	11/02/12 4:11PM (Fr)	00:30		D3C12FL10T02H	\$800.00	
26.0	Spot	4:00:00PM-5:00:00PM	Day,Tu-2,W-1,Th-2,F-2	11/02/12 4:38PM (Fr)	00:30		D3C12FL10T02H	\$800.00	

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Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
27.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	11/05/12 4:17PM (Mo)	00:30		D3C12FL10T02H	\$800.00	
27.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	11/06/12 4:22PM (Tu)	00:30		D3C12FL10T02H	\$800.00	
28.0	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:14PM (Tu)	00:30		D3C12FL10T02H	\$2000.00	
29.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2	11/05/12 5:29PM (Mo)	00:30		D3C12FL10T02H	\$2000.00	
30.0	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:41PM (Tu)	00:30		D3C12FL10T02H	\$2000.00	
31.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	11/05/12 5:51PM (Mo)	00:30		D3C12FL10T02H	\$2600.00	
33.1	Spot	6:00:00PM- 7:00:00PM	Day,M-1	11/05/12 6:29PM (Mo)	00:30		D3C12FL10T02H	\$10000.00	
40.1	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/30/12 10:38PM (Tu)	00:30		D3C12FL10T02H	\$5750.00	
42.1	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	11/01/12 8:00PM (Th)	00:30		D3C12FL10T02H	\$4300.00	
43.0	Spot	8:00:00PM- 9:00:00PM	Day,F-1	11/02/12 7:59PM (Fr)	00:30		D3C12FL10T02H	\$3250.00	
44.1	Spot	8:00:00PM- 9:00:00PM	Day,F-1	10/31/12 11:12PM (We)	00:30		D3C12FL10T02H	\$2000.00	
46.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Sa,Su	11/01/12 11:23PM (Th)	00:30		D3C12FL10T02H	\$2000.00	
46.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Sa,Su	11/02/12 11:26PM (Fr)	00:30		D3C12FL10T02H	\$2000.00	
46.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Sa,Su	11/04/12 11:13PM (Su)	00:30		D3C12FL10T02H	\$400.00	
50.1	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1,W-1,Th-1	10/30/12 12:38AM (Tu)	00:30		D3C12FL10T02H	\$400.00	
50.1	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1,W-1,Th-1	10/31/12 12:25AM (We)	00:30		D3C12FL10T02H	\$400.00	
50.1	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1,W-1,Th-1	11/01/12 12:29AM (Th)	00:30		D3C12FL10T02H	\$400.00	
S1.1	Spot	12:05:00AM- 1:05:00AM	Day,M-1	11/05/12 12:36AM (Mo)	00:30		D3C12FL10T02H	\$700.00	
S3.0	Spot	11:30:00PM-12:00:00AM	Day,Su-1	11/04/12 11:42PM (Su)	00:30		D3C12FL10T02H	\$500.00	
54.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Sa	11/03/12 5:43AM (Sa)	00:30		D3C12FL10T02H	\$250.00	
55.1	Spot	6:00:00AM- 7:00:00AM	Per week (1),Tu	10/30/12 5:59AM (Tu)	00:30		D3C12FL10T02H	\$1000.00	
56.0	Spot	5:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 5:39AM (Su)	00:30		D3C12FL10T02H	\$1000.00	
57.0	Spot	5:00:00AM- 5:30:00AM	Per week (1),Tu	11/06/12 5:13AM (Tu)	00:30		D3C12FL10T02H	\$2750.00	
58.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Mo	11/05/12 6:14AM (Mo)	00:30		D3C12FL10T02H	\$2750.00	
59.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Tu	11/06/12 6:22AM (Tu)	00:30		D3C12FL10T02H	\$11000.00	
60.0	Spot	8:30:00PM-11:30:00PM	Per week (1),Sa	11/03/12 11:43PM (Sa)	00:30		D3C12FL10T02H	\$2500.00	
61.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	11/03/12 12:12AM (Sa)	00:30		D3C12FL10T02H	\$3750.00	
62.0	Spot	6:00:00PM- 7:00:00PM	Per week (2),Su	11/04/12 6:22PM (Su)	00:30		D3C12FL10T02H	\$3750.00	
62.0	Spot	6:00:00PM- 7:00:00PM	Per week (2),Su	11/04/12 6:30PM (Su)	00:30		D3C12FL10T02H	\$850.00	
63.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Su	11/04/12 4:59AM (Su)	00:30		D3C12FL10T02H	\$2000.00	
64.0	Spot	6:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 6:23AM (Su)	00:30		D3C12FL10T02H	\$1000.00	
65.0	Spot	11:30:00PM-12:00:00AM	Per week (1),Su	11/04/12 11:58PM (Su)	00:30		D3C12FL10T02H	\$750.00	
66.0	Spot	12:00:00PM- 1:00:00PM	Per week (1),Su	11/04/12 12:44PM (Su)	00:30		D3C12FL10T02H	\$700.00	
67.1	Spot	12:00:00PM- 1:00:00PM	Per week (1),Su	11/04/12 12:59PM (Su)	00:30		D3C12FL10T02H	\$8425.00	
68.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	11/04/12 7:44PM (Su)	00:30		D3C12FL10T02H	\$2000.00	M/G For 29.0.1
69.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Tu	11/06/12 6:29AM (Tu)	00:30		D3C12FL10T02H	\$2600.00	
70.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Tu	11/06/12 9:00AM (Tu)	00:30		D3C12FL10T02H	\$1150.00	
71.0	Spot	12:00:00PM- 1:00:00PM	Per week (1),Tu	11/06/12 12:24PM (Tu)	00:30				

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WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Advertiser Democratic Congressional Campaign (9132)
Agency Great American Media (3571)
Buyer KEULEMAN, KATIE
Salesperson Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand DCCC (28005)
Acct Types National/Political
Est/Headline 1192/06144824
Demo
Revision
Comments DCCC
***** THIS IS A CASH IN ADVANCE

Invoice 652248
Inv Date 11/25/2012
Terms Net 30
Contract 312011
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:41:38PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$158,375.00	Total Spots	117
Commission	(\$23,756.25)		
Net Total	\$134,618.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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